



WORK EXPERIENCE

NATIONAL UNIVERSITY

course designer

Mar 2018 - present

Collaborated with faculty and Instructional Design team to create innovative, engaging and functional online educational courses and develop effective custom multimedia content. Tasks included designing interactive lecture presentations, building HTML files for use in the NU learning management system, creating interactive games and quizzes, video editing and the creation of a variety of graphics for use throughout the courses. Maintained consistency across all courses and utilized best practices to guide design, usability and accessibility of all development projects.

MTH DEGREE

graphic designer

Oct 2015 - June 2017

Consulted with clients, art director and creative director to execute design direction throughout a project. Was responsible for creating the visual and graphic aspects of the project and executing art direction across all mediums with a focus on print and interactive. Was involved in all aspects of projects, including brainstorming, strategy, copywriting, design, production and development.

Clients: LG Electronics, Razer Electronics, The Port of San Diego, Fleet Science Center, Latitude 33 Brewing, Mike Hess Brewing, Ascent Student Loans, Biga San Diego, Hubbs Seaworld Research Institute, ReviewBuzz.

THE DAILY AZTEC

art director

July 2014 - May 2015

Laid out pages, designed infographics, photo editing, as well as created covers and unique graphics for special issues. Collaborated with other designers, as well as photographers, writers, and editors to make sure that the newspaper looked as good as possible every issue.

JACOB TYLER

internship

October 2014 - December 2014

Provided design support wherever needed, worked closely with art directors and project leaders in order to learn as much about working in the design field as possible. Attended client meetings, brainstorming sessions, and any other meetings in order to learn how a design firm operates in real time.



EDUCATION

SAN DIEGO STATE UNIVERSITY

August 2010 - May 2015

Bachelor of Arts in Art with an Emphasis in Graphic Design.



SOFTWARE

ADOBE CREATIVE CLOUD

InDesign, Illustrator, Photoshop, Dreamweaver, After Effects, Animate CC, Muse

MICROSOFT OFFICE

Word, Excel, Powerpoint

WEB DEVELOPMENT

HTML5, CSS3, Wordpress

kate leonard • 530.906.9740 • me@kate.graphics • kate.graphics